



EO Summit

>> Connecting Earth Observation <<
with End Users

LONDON - 13 & 14 JUNE 2024

etc. venues - 155 Bishopsgate, London





Bringing the global EO industry and
end-users **together**, to focus on enterprise
and climate-related use cases of EO



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About TerraWatch



The **largest community** of EO professionals from EO companies, space agencies, end-users and investors



Founded and led by **Aravind Ravichandran**, a thought leader, market expert and one of the most influential voices in the Earth observation sector

10,000+

of subscribers to the TerraWatch weekly newsletter on EO

50+

of strategic consulting assignments completed by TerraWatch in the EO sector

140+

of countries where the readers of the TerraWatch newsletter are located in



TERRAWATCH
SPACE

Why an EO Summit

CONNECTIONS

- >> To Bring the **Global EO Sector** and the **End-Users** Together

INSIGHTS

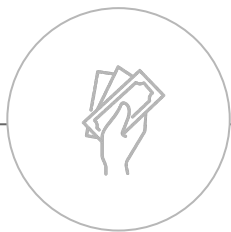
- >> To Understand EO **Market Trends** and Get Exclusive Insights

APPLICATIONS

- >> To Discover the **Applications and Use Cases** of Earth Observation

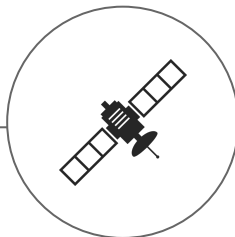


Who is EO Summit for?



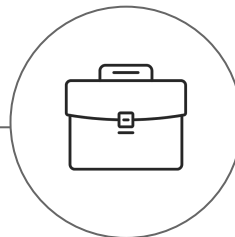
Investors

Venture capitalists, angel investors, banks and private equity firms interested in investing in the EO market



EO Professionals

Employee of any EO company, space agency, university or research institution



End Users of EO

Employee of any organisation from any vertical, that are users and users-to-be, of EO and EO-based products



Policymakers

Public sector professionals interested in understanding the commercial EO market and use EO-based solutions

Expected # of Attendees for EO Summit: **450**



EO Summit Concept

1 PLENARIES

Talks on the State of the EO Industry and Market Trends

2 THEMATIC TRACKS

Four Separate Tracks on the Different Use Cases of EO

3 SESSIONS

Presentations from EO Companies and End-Users



EO Summit





Plenaries

Talks and Roundtables featuring
Companies, Space Agencies and Investors

EO Market Overview

- >> Emerging Trends, Technologies and the
Overall EO Landscape

EO Funding Overview

- >> Investment Trends, Challenges and
Market Opportunities

Note: Plenaries will take place on Day 1 (Morning)

Thematic Tracks

4 Tracks, 8 Use Cases



Insurance & Finance

Claims & Underwriting
(Property, casualty, ag)



Commodity Trading
(Minerals, crops, energy etc..)



Infrastructure & Utilities

Asset Monitoring
(Pipelines, powerlines, energy etc.)



Emissions Monitoring
(Methane, CO2, air quality)



Agriculture & Forestry

Crop Intelligence
(Crop yields, irrigation etc.)



Forest Monitoring
(Deforestation, wildfires)



Climate Intelligence

Carbon Markets
(Carbon offsets, MRVs etc.)



Climate Risk Reporting
(Floods, droughts, rainfall etc..)

Sessions

Use-Case Focused Presentations from EO Companies and End-Users, followed by Panel Discussions

End-Users

- >> Presentation of organisational remote sensing needs and challenges of using EO

EO Companies

- >> Showcase EO-based solutions and technologies relevant to the use case

Note: Sessions will be organised within the thematic tracks on Day 1 (Afternoon) and Day 2 (Morning)



How does Sponsorship work

1 SPONSORSHIP OPTIONS

Select the Sponsorship Type:
Bronze, Silver, Gold or
Additional Sponsor

2 USE CASE SESSIONS

For “**Silver**” and “**Gold**”, select
the Use Case of Interest for
Showcase* (one presentation
per sponsor)

1

Sponsorship Options

BENEFITS	BRONZE (for Visibility)	SILVER (for Participation)	GOLD (for Exposition)
Logo on the Official Event Website	✓	✓	✓
Promotions on Social Media Posts	✓	✓	✓
Company Slide on Onsite Conference Screens	✓	✓	✓
Designated Meeting Table in the Expo Area	✓	✓	✓
Showcase Your Solution + Bring your Customer	✗	✓	✓
Solution Demo Booth in the Expo Area	✗	✗	✓
Participation in the Main Plenary Session	✗	✗	✓
Complimentary Event Tickets*	2	3	5
COST⁺	€4,000	€7,000	€10,000



2 Use Case Sessions

>> Insurance & Finance	● Claims & Underwriting	AVAILABLE
	● Commodity Trading	AVAILABLE
>> Energy & Utilities	● Asset Monitoring	AVAILABLE
	● Emission Monitoring	AVAILABLE
>> Agriculture & Forestry	● Crop Intelligence	AVAILABLE
	● Forest Monitoring	AVAILABLE
>> Climate Intelligence	● Carbon Markets	AVAILABLE
	● Climate Risk Reporting	AVAILABLE

Sponsor

Additional Sponsors

Other Sponsoring Opportunities

Live Streaming Sponsors (x2)

Opportunity to support the live streaming of the Plenary Sessions and gain brand recognition

- ✓ Verbal recognition during Welcome Note
- ✓ Participation in the Main Plenary Session
- ✓ Logo on the Onsite Conference Screens Company
- ✓ Slide/Visual on the Onsite Conference Screens

€5,000

Cocktail Sponsor

An opportunity to promote your organisation during the cocktail session, at the end of Day 1

- ✓ Verbal Recognition during Welcome Note
- ✓ Participation in the Main Plenary Session
- ✓ Logo on the Onsite Conference Screens
- ✓ Opening Talk before the Cocktail Session

€8,000



EO Summit

Thank you!

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